JK CONSULTING

Managing Your Business Technology
So You Can
Focus On Managing Your Business.

Should You Outsource Your IT Support to a Managed Service Provider (MSP)?

Businesses around the world are realizing that partnering with a Managed Service Provider (MSP) brings many benefits that can be realized from the moment they invest in them. Offering an array of services from cybersecurity software to cloud computing services and email solutions, JK Consulting can prove to be invaluable both in the short and in the long term.

Ensuring that your business is operating in the most productive and efficient manner possible, JK Consulting, Managed Services can be game-changing and can be utilized by any business in any industry. Outsourcing your business technology to JK Consulting will provide a cost-effective solution that will allow you to conserve valuable resources. These resources can be redirected and utilized to allow you to focus on managing your business and increasing profitability. Outsourcing is a smart move for small start-up businesses and large corporations alike; and one that might soon overtake traditional hiring practices.

What Are Managed Services?

MONITORING
PROACTIVE SUPPORT
REPORTING/ ANALYTICS
MANAGED SERVICES
REMOTE SUPPORT
SIMPLIFIED BILLING
SCHEDULED MAINTENANCE
CENTRALIZED MANAGEMENT

What's an MSP?

An MSP, or managed service provider, is an IT service professional to which SMBs outsource their IT needs.

MSPs are the guardians of IT, delivering ongoing monitoring and management of client applications (email, web site, security, etc.) and IT infrastructure remotely.

This is typically accomplished through remote monitoring services, which allows them to keep tabs on the health of their clients' IT environments, change and update systems, and troubleshoot problems. MSPs closely monitor a wide variety of IT solutions a business has implemented, including web apps, desktop and server management software, backup and disaster recovery, storage management tools and security software.

Small businesses outsource IT to ensure all their business systems, operations and networks remain up and running. Managed service providers take a proactive approach to IT. Rather than waiting for something to break or shut down, MSPs ensure a customer's IT can avoid most tech issues in the first place. This is huge, because IT related downtime can have a devastating impact on revenue and reputation—especially for smaller businesses trying to grow.

Top Ten Benefits of Partnering with an MSP

1) **We are experts in our field.**
   Established in 2004 JK Consulting employees are highly qualified and experienced, ensuring that they only give you the best possible services. We are up to date with the latest industry practices and techniques, which we will implement into your organization. Updating your IT infrastructure, we will make sure that your networks are secure and that you are happy with the service that we are providing you with.

2) **We are cost-effective.**
   Hiring full time experienced IT professionals can be cost prohibitive - no matter how many you need within your business. Whether you have a start-up or long-established business, it is good to save money where you can - that's where JK Consulting comes in. Partnering with JK will allow you not only to save money in the long-term as your processes are streamlined but to budget and predict monthly costs each month - something that could become difficult when you must keep updating your systems or hiring new staff.

3) **We reduce security risks.**
   Using the latest technology and measures, JK will install appropriate anti-virus software, reducing the risk of security breaches occurring. It is essential that, no matter what industry your business is in, it has optimal cyber security and watertight layers and protocols. JK Consulting will ensure this, guaranteeing that you comply with the latest industry standards.

4) **We can help you to recover from a cyber attack.**
   Following on from the above point, if your business has recently suffered from a cyber-attack, JK Consulting will build the security walls up so that no future breaches occur. With an aim to consistently deliver a secure and high-standard service to its clients, JK will apply the necessary infrastructure to guarantee protection from loss of data and security breaches. When we notice any possible hackers trying to steal information, we will have the networks and preventative systems in place to protect it.

5) **We can scale our services as your business grows.**
   As your business grows, your IT department will have to grow too. Keep costs down and productivity at its prime by partnering with JK Consulting. We can expand the services that we offer you as your business scales up. We have experience with working with different clients of all sizes and from all industries. Therefore, we will be able to expand easily to fit your requirements and adjust as time goes on.

6) **We will have specialized experience.**
   Following on from the first point, JK Consulting will be able to specialize in managing your IT network, no matter what its configuration. This will guarantee that the service will remain uniform throughout the time that our team works with you. Giving you the peace of mind that you need so that you can focus on other aspects of your business, we offer the highest quality specialized service to each of our clients.

Top Ten Benefits of Partnering with an MSP

7) **We will work alongside you.**

   Dedicated to providing you with exceptional service, the JK Consulting team will work closely alongside you and your team, offering you a quick response time and proactive support every time that you need it. This will guarantee that if you have any queries regarding our service or if any security breaches arise, we will be on hand to help as soon as possible. We operate a 24/7 help desk based here in the USA, you never have to worry about your systems going down or being under threat – unlike when you have a full-time staff that are constrained to normal work hours.

8) **We free up your ledgers.**

   A huge benefit of partnering with JK in your business is that it will free up capital expenditure within your company. Working with your current system, you won't have to invest in expensive new equipment – that you would have had to, if you were hiring new IT professionals. The resources that you are saving from not hiring IT staff can then be used in another part of your business, making it far more affordable.

9) **We already have the infrastructure in place.**

   Often, when the IT team are developing different aspects of the system, it might take them months to write and configure new coding. At JK we already have a collection of codes that are suitable for the configuration that you want, that can be adjusted to fit the business requirements. Deploying it quicker and more efficiently, your business will be able to roll out new services sooner than it would if it was only using your in-house IT team.

10) **More sophisticated data management and predictive analytics software.**

   Organizations of all sizes are realizing the importance of business insights and workforce data. However, many still lack the appropriate technological infrastructure and needed expertise to successfully leverage the information. JK Consulting has the data management and predictive analytics software to create simple to use reporting dashboards. This has the benefit of giving your business the ability to monitor fulfillment efficiency, the performance of suppliers, customer spending habits and other key information.

Take the first step and give us a call. Together we will put together a plan that will turn your business technology systems into effective, efficient components that will help you focus on and grow your business.

Contact us to arrange a 15 minute no obligation virtual meeting to see how much JK Consulting can save your business.